

LIAM STARY | GRAPHIC DESIGNER

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Phone: (503) 798-1326

Portfolio: StaryGraphicArts.com

Senior Graphic Designer with over fifteen years experience developing engaging and innovative digital design. Serving 50+ US and international clients, with a focus on businesses in the Willamette Valley's wine, food, beverage, and agricultural industries. Highly adept at visual strategy, branding, and asset development and production. Management of the complete design process from conceptualization to delivery. Providing brand-consistent assets for web and print, custom graphics for apparel, photography, photo editing, and website content development, design, & maintenance.

CURRENT

FREELANCE GRAPHIC DESIGNER | McMINTONVILLE, OR | 2010 - 2025

Select Clients: Blackbird Vineyard Services, Bryn Mawr Vineyards, Corollary Wines, Dobbes Family Winery, Eola Crest Cattle, Eola Hills Wine Cellars, Flag & Wire Coffee, Jentay Group, LifeSource Natural Foods, Make Music McMinnville, Nimbl Inc., Olympia Family Law, Orchard & Vineyard Supply, Patton Valley Wines, Project M Wines, Sirena Coffee, Suffolk Humane Society, Tumwater Vineyard, Walnut City Music Festival

PREVIOUS

WEBSITE DESIGNER | DIGIWOOF | McMINTONVILLE, OR | 2022 - 2024

Website production & maintenance, branding development, custom graphics & illustrations, photo editing, marketing Assets for print (business cards, brochures, postcards, pamphlets)

GRAPHIC DESIGN & MARKETING ASSISTANT | LIFESOURCE NATURAL FOODS SALEM, OR | 2012 - 2020

Design for marketing and in-store promotional events, producing assets for print and web (advertisements, newsletters, hiring brochures, store signage, shelf talkers, infographics, posters, flyers, billboards), event and campaign branding, recipe & product photography, photo editing

BEER & WINE BUYER | LIFESOURCE NATURAL FOODS SALEM, OR | 2010 - 2020

Curating beer & wine selection of 250+ products, planning and conducting promotional events (tastings, staff & customer wine education, beer & wine pairings), creating Beer & Wine newsletter (writing, content layout, product photography, managing weekly Mailchimp campaigns reaching 300+ customers)

EDUCATION

CONTINUING STUDIES | PACIFIC NORTHWEST COLLEGE OF ART | 2009

Classes: Visual Communication, Design History I & II, Adobe Illustrator I & II, Adobe InDesign I & II

BACHELOR OF ART | UNIVERSITY OF CALIFORNIA, SANTA CRUZ | 1996 - 2002

Major: Fine Art, Drawing & Printmaking Emphasis

ADOBE

illustrator
photoshop
indesign
lightroom

SKILLS

branding
illustration
concepting
research
learning

INTERESTS

dadding
bass guitaring
abstract art
running
beach time